

Charles J. Orlando I

Relationship Expert
Author & Screenwriter
Expert Host of FYI's Seven Year Switch



Biography-In-Brief

Undercover researcher, acclaimed author/writer, inspirational speaker, and TV personality, Charles J. Orlando's straight-talk approach to relationship advice is the driving force behind his success. He frequently embeds himself in the worlds of dating and marriage—to understand the challenges of relationship dynamics and interpersonal relations in modern-day relationships where technology and love collide.

USA Network sought Charles' expertise for their new show *Satisfaction*—a groundbreaking television event that highlights the cracks and challenges of long-term marriage, midlife, and infidelity—and Charles is currently serving as expert host of FYI's *Seven Year Switch*, assisting married couples with rediscovering their spark, passion, and emotional connection.

Undercover Investigations

Charles went undercover on a well-known cheater's website as a "cheating husband" to get the real-world answers for the age-old question: "Why do women cheat?" His first-person experience has been read by millions, and has been optioned for a feature film and television series. Charles' current undercover investigation—*Becoming Christian Gray*—is a behind-the-scenes, experienced-based look into the world of BDSM and the real reasons millions of women have flocked to *Fifty Shades of Gray*.

Charles also taps his global readership for proprietary research and insights into what women and men want in relationships—resulting in viral articles and unique data.

Why Women Cheat (Social Impact)

- Homepage placement on Yahoo! and MSN.com, resulting in over 10M reads in under six hours. Thousands of shares and comments across social media.
- Coverage on CNN, BBC, Inside Edition, Fox News, Network TEN, and ABC affiliates.
- Continued online coverage generating 275,000 unique readers every month.

Viral Articles (sampling)

Attention Instagram "models": You are selling yourselves.
8M+ reads, 71,000 shares, 375+ comments

What She Wants In Bed: 1,000 Women Say It Straight
6.5M+ reads, 31,000 shares, 250+ comments

Full bio and latest media available at charlesjorlando.com

Published Books

The Problem with Women... is Men®

The Evolution of a Man's Man to a Man of Higher Consciousness
(Published 2008)



The Problem with Women... is Men®

Volume 2: A Social Media Memoir
(Published 2011)



The Pact

Goodbye, Past. Hello, Love!
(Published 2016)



Don't Date A Dick

A Reality-Based Dating Adventure
(Published 2017)



Upcoming Books

Simple Love Rules (2018)

Friends with Benefits & other lies (2019)

1.4M+ 25k+ 5k+ 1.5k+



850,000+
Unique Website Visitors
per Month (avg.)

2,200,000+
Website Page Views
per Month (avg.)